



Transfer Degree Map: HCC Associate of Arts in Business to University of Houston-Downtown Bachelor of Business Administration (Marketing)



4 – Year Suggested Academic Plan for Transfer

*Based on UHD & HCC Catalog year of 2021-2022 **Note:** There may be some minor changes in courses due to recently approved course updates.

First Year – Freshman

Fall Semester				Spring Semester			
HCC	UHD	Course Name	Hrs	HCC	UHD	Course Name	Hrs
EDUC 1300	UHD 1301	Learning Frame Work	3	ACCT 2301	ACC 2301	Financial Accounting	3
ENGL 1301	ENG 1301	Composition I	3	ECON 2301	ECO 2301	Principles of Macroeconomics	3
MATH 1324	MATH 1324	Mathematics for Business and Social Sciences	3	HIST #3##	HIST #3##	American History Elective	3
BCIS 1305	MIS 1305	Business Computer Applications	3	ENGL 1302	ENG 1302	Composition II	3
BUSI 1301	BA 1301	Business Principles	3	BUSI 2305	STAT 2305	Business Statistics	3
Total			15	Total			15

Second Year – Sophomore

Fall Semester				Spring Semester			
HCC	UHD	Course Name	Hrs	HCC	UHD	Course Name	Hrs
ACCT 2302	ACC 2302	Principles of Managerial Accounting	3	XXXX	#3##	Life and Physical Sciences	3
GOVT 2305	POLS 2305	Federal Government	3	GOVT 2306	POLS 2306	Texas Government	3
ECON 2302	ECO 2302	Principles of Microeconomics	3	HIST #3##	HIST 1306	American History Elective	3
XXXX	#3##	Life and Physical Sciences Elective	3	XXXX	#3##	Creative Arts Elective	3
PHIL 2306	PHIL 2305	Introduction to Ethics	3	PSYC 2301 or SOCI 1301	PSY 1303 or SOC 1303	Social and Behavior Sciences	3
Total			15	Total			15

Third Year – Junior

Fall Semester				Spring Semester			
HCC	UHD	Course Name	Hrs	HCC	UHD	Course Name	Hrs
	BA 3300	Business Cornerstone	3		MIS 3302	Management of Information Systems	3
	BA 3301	Legal Environment of Business	3		FIN 3302	Business Finance	3
	Any Level Elective	Any Level 3-Credit Hour Elective	3		BA 3350	Business Communication	3
	MKT 3301	Principles of Marketing	3		MKT 3305	Integrated Marketing Communication	3
	MGT 3301	Principles of Management	3		MKT 3308	Digital Marketing	3
Total			15	Total			15

Fourth Year – Senior

Fall Semester				Spring Semester			
HCC	UHD	Course Name	Hrs	HCC	UHD	Course Name	Hrs
	MKT 4305	Buyer Behavior	3		MKT 4309	Marketing Strategy	3
	MKT 4306	Marketing Research	3		MKT Elective	Upper Level MKT Elective	3
	MKT Elective	Upper Level MKT Elective	3		MKT Elective	Upper Level MKT Elective	3
	MKT Elective	Upper Level MKT Elective	3		MKT Elective	Upper Level MKT Elective	3
	MGT 3332	Operations and Supply Chain Management	3		MGT 4302	Business Strategy	3
Total			15	Total			15

Articulation Agreement Information – Standard and Program to Program (P2P)

Transfer of Credit & Student Benefits

- Credits from HCC that are transferrable to UHD degree programs may be specified in any program-to-program articulation agreement.
- Reverse transfer
- HCC students will be allowed access to academic advising services at UHD
- HCC Honors students admitted to UHD will receive:
 - Acceptance to UHD Honors Program with a minimum GPA (GPA varies by the College in which the program resides)
 - UHD will accept a minimum of 12 hours of transfer Honors credit; eligible for merit and need-based aid commensurate with qualifications

Optional Partnership

- [Joint Admission](#) provides students the opportunity to maximize utilization of facilities and programs offered jointly by HCC and UHD:
 - Student ID at HCC and UHD
 - Student computer/internet account, access to computer labs and access to libraries at HCC and UHD
 - Student access to sporting events at UHD
 - Free electronic transfer transcript transmission/evaluation
 - Application fees will be waived for HCC students who apply to UHD within 6 months of earning an Associate's degree.
- Cooperative Advising allows students to access embedded advisors at both institutions for students who are:
 - Admitted (either through regular or joint admissions) at UHD
 - All HCC students with an expressed interest in transferring to UHD
 - Advising for all degree programs at UHD
- Employee discount provides HCC employees an opportunity to apply discounts or waive fees at UHD:
 - Application fee will be waived for HCC employees
 - Recognize the eligibility of HCC employees to apply for scholarship programs.

Standard Agreement & P2P Agreement

(Associate of Arts Business Field of Study to Bachelor of Business Administration in Marketing)

Program Admission Requirements

- Students who have completed the general education core (42 hours), earned a minimum 2.25 cumulative GPA, including a "C" in MATH 1324- Mathematics for Business and Social Sciences and satisfied TSI obligation may be admitted to the Davies College of Business.
- UHD will calculate the higher grade received on duplicate courses for GPA requirements.
- UHD will accept a "D" in courses except for MATH courses.

Program Specific Requirements