

Paul Friga, Ph.D. - Bio



Paul N. Friga, Ph.D.

- **AGB Practice Area Lead – Transformation of Public Higher Education; AGB Senior Consultant**
- Clinical Associate Professor of Strategy – UNC Chapel Hill
- Leading higher education thought leader with over 20 articles in the Chronicle of Higher Ed and InsideHigherEd and numerous webinars over the past 2 years; significant consulting projects
- Former consultant – McKinsey & PwC
- Former Trustee – Saint Francis University, Loretto, PA
- Former Board Chair – Saints Francis & Clare Church, Greenwood, Indiana
- Co-Founded ABC Insights, a leading higher ed benchmarking consortium (acquired by HelioCampus)
- Created NACUBO Master Class in Financial Transformation for CFOs
- Holds position on the Executive Board of Directors for the UNC Rams Club
- Co-Author of **The McKinsey Mind** and Author of **The McKinsey Engagement**

Paul N. Friga, Ph.D.

*Practice Area Leader: Transformation of Public Higher Education
Clinical Associate Professor of Strategy – UNC Kenan-Flagler Business School*

About (visit his [website](#) for articles, blogs, and videos)

Paul N. Friga, PhD, is one of the foremost higher education thought leaders and strategists. With 20 years of experience as a professor, researcher, and consultant at UNC Chapel Hill and Indiana University, Friga understands how public education really works and how it should change. His former experience as a consultant with PwC (earned CPA and CMA designations) and McKinsey (including projects in public higher education) round out additional relevant experience. He has also served as a trustee at Saint Francis University and the board chair at Saints Francis and Clare Church in Greenwood, Indiana, and is on the Executive Board of the Rams Club at UNC Chapel Hill. He has an MBA and PhD from UNC Chapel Hill.

For the past 10 years, Friga has been researching best practices in strategic resource allocation in higher education, presenting at international conferences, and co-founded ABC Insights, a premier higher education benchmarking consortium designed to make universities more efficient and effective.

The firm was acquired last summer by HelioCampus. Over the past two years, Friga has authored 20 articles and hosted numerous webinars for the Chronicle of Higher Education, Inside Higher Ed and other journals on strategies for change in higher education for surviving the COVID-19 crisis and positioning universities for the long term, as summarized here. He has also conducted many strategic planning projects for universities, not-for-profit entities, and corporations. He has written two best-selling books on team problem-solving (*The McKinsey Mind* and *The McKinsey Engagement*) and is an award-winning teacher of strategy and consulting for undergrads, MBAs, and executives. In summary, he is passionate about helping higher education transform for greatness.